

Stay Healthy With Our Support

Maternity Management

Your health plan includes a maternity management program that provides expecting mothers with the guidance and support needed for a healthy pregnancy. **Offered at no cost to you**, this voluntary and confidential program ensures you have everything you need and a maternity Registered Nurse to guide you during your journey to motherhood.



There For You When It Matters, Our Maternity Registered Nurse Will:

- Guide you step-by-step through your pregnancy and medical needs
- Assess your health and well-being to provide custom nutrition and workout plans
- Minimize your healthcare expenses through effective health plan benefit use
- Provide educational materials to keep you up to date with pregnancy best practices

To enroll, call the number on your Benefit ID card or email mycoach@imagine360.com.

Frequently Asked Questions

What is the Maternity Management Program?

The Maternity Management Program is a voluntary program that provides expecting mothers with the guidance and support needed for a healthy pregnancy. This confidential program partners you with a maternity Registered Nurse who will be a support to you as well as serve as an educational resource for you. The program is also customized to fit your individual health needs.

How did you get my name?

Based on your claims history, your physician has indicated you are an expecting mom. You may also self-enroll into the Maternity Management Program by calling the number on your Benefit ID card or emailing mycoach@imagine360.com.

Will you share my personal health information with anyone?

The program is completely confidential and is compliant with federal privacy regulations (HIPAA). Your information is shared only with you and your doctor. Your employer will not see any personal information.

If I choose to participate in the program, what can I expect and how often will I be contacted?

If you choose to participate in this program, your maternity Registered Nurse will contact you at least once a month to discuss your health goals, concerns and any barriers. Your nurse will also answer any questions regarding pregnancy, delivery, and caring for your new baby.

How long is the Maternity Management program?

Participants are enrolled in the program through the duration of pregnancy plus six weeks postpartum.

When will the nurse call?

You and your maternity Registered Nurse can set up a time that is most convenient and comfortable for you. Appointments can be after normal business hours or on weekends. You can also communicate with your nurse by phone or by email whenever you have questions. Monday - Thursday: 8:00 - 7:00 p.m., Friday: 8:00 a.m. - 5:00 p.m. and Saturdays by appointment.

*Participation in this program is optional and you can change your level of participation anytime.
For more information regarding your rights and responsibilities with this program, please refer to your health plan's website or call the number on your ID card.*

Join today to get started and get help managing your pregnancy. To enroll, call the number on your Benefit ID card or email mycoach@imagine360.com.

